

IMG Pricing Comparison Chart

	Package 1 SEM \$500 (one time)	Package 2 Web Marketing & PR \$1000 /mo*	Package 3 Social Media \$500 /mo*	Package 4 Web Advertising \$500 /mo*
Web Analytics	✓			
Keyword Research	✓			
Website SEO	✓			
SE submissions	✓			
Directory listing submissions	✓			
Store listing submissions	✓			
Email creative & distribution **		✓		
Article writing & distribution		✓		
Press release & distribution **		✓		
Blogging		✓		
e-newsletter		✓		
Social Network postings			✓	
Social Bookmarking			✓	
Group Forum posting			✓	
PPC on Google **				✓
Facebook Advertising **				✓
Affiliate Advertising **				✓
Web Design makeover		\$1,000.00 ***		
Web promo video		\$1,200.00 ***		
Webinar event		\$300.00		

*A Set-up fee of \$200 and option to combine packages for \$300 off per month on each package.

** Additional cost for expenses on distribution or advertising.

*** Cost estimate depending on type of website or video and customized elements desired for it.